

## Card to bKash Campaign: 01 March-30 March 2023

### Factsheet

bKash is offering Cashback campaign for all bKash customers, where customers can get Cashback upon doing offered transaction and fulfilling certain conditions.

### Campaign Details

Eligible	Duration	Offer Modality	Cashback Limit
All bKash Customers	01 March to 30 March 2023	Tk 55 Cashback on Tk 5,599 Card to bKash through bKash App (Initiator will get Cashback)	Once during Campaign period

### Conditions & Notes:

- ❖ Service, destination & transaction channel specific offered amount must be transacted at one go.
- ❖ Customer will get Cashback within next working day of doing offered transaction.
- ❖ Customer account status must be active to receive Cashback after doing the offered activity.
- ❖ If Cashback disbursement fails due to any system issue or unknown reason, bKash will retry the disbursement manually ONCE after 7 working days of campaign end. If the attempt fails, customer will no longer be entitled for the Cashback of the campaign.
- ❖ bKash reserves the right to extend/reduce campaign duration or change/modify campaign terms & conditions in any manner or cancel the entire campaign at any time without giving any prior notice.
- ❖ bKash reserves the right to cancel Cashback payout if the particular transaction and/or the customer transaction behavior raises reasonable suspicion that the customer has abused the benefit of the Cashback campaign.

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### Frequently Asked Questions

**1. What is the duration of this offer?**

- 01 March to 30 March 2023

**2. Am I eligible to avail the offer?**

- Yes, you are eligible for the offer.

**3. Who will get the Cashback, initiator, or receiver?**

- Initiator will get Cashback once during the campaign period.

**4. Will I get the Cashback on transactions of USSD?**

- No. Please follow service transaction channel (Requesting you to guide the customer)

**5. Do I need to transact any specific amount to get Cashback?**

- Yes, you must transact Tk 5,599 Card to bKash through bKash App to get Cashback.

**6. How would I receive the Cashback and be notified?**

- Cashback amount will be disbursed within next working day to your bKash Account.

**7. What is the maximum Cashback during campaign period?**

- Tk 55 Cashback once during campaign period.

**8. I had bKash App earlier but uninstalled. Will I be eligible for this offer, if reinstall the App?**

- Yes, you can enjoy this offer.
- Please don't delete bKash App and keep eyes on App Offer section for other offers.

**9. I don't have bKash App, how I will get that?**

- You can download bKash App from Google Play Store or App Store.

**10. Does my account need to be in "Active Status" to receive Cashback?**

- Yes, your account needs to be in Active Status to receive Cashback.